



## 5 creative ways to get your organization's Parent-friendly Experience Survey response rate up:

1. Post a QR code with the survey link on screens around the office.
2. Improve the email open rate by issuing the survey at the appropriate timing.
3. Remind your employees that it only takes 7-10 minutes to complete the survey and explain how the results will benefit them
4. Give employees a gentle nudge by setting a break in the workday, offering them some healthy snacks and asking them to scan a QR code that links to the survey
5. Have a pop-up promoting the survey on your SharePoint/Intranet